



# Where The Land Remembers

## Folk Horror Explored

### Blurb

*Where the Land Remembers* is a journey into the strange, unsettling world of folk horror - a genre where landscape becomes threat, ritual becomes coercion, and belief itself can demand sacrifice.

Drawing on cinema, literature, and cultural memory, Justin Hulford traces the recurring patterns that give folk horror its unmistakable power: isolated places, uncanny traditions, communities bound by secrecy, and outsiders who arrive too late to understand the rules.

From the haunted fields of *The Wicker Man* to the ritualised dread of *Midsommar*, from Puritan nightmares to modern anxieties, this book maps the deep structures that make folk horror feel both ancient and urgently alive.

Part exploration, part guide, part love letter to the uncanny, *Where the Land Remembers* reveals why these stories persist - and why the land never truly forgets.

**Author** Justin Hulford, **Genre** Non-Fiction, **Released** February 2026, **Formats** Paperback, 164 pages

Available at Amazon [HERE](#) (paperback)