



7 Proven But Useless Book Sales Strategies

Blurb

You wrote a great book.
Now you are trying to sell it.
Naturally, things get complicated.

This satirical gift book is for authors who, quite reasonably, would like to sell more books. It offers a break from spreadsheets, ad campaigns, courses, and workshops - a book for that moment when you find yourself stuck somewhere between strategy, visibility, luck, and mild despair.

Inside, you will find seven proven book sales strategies that are as true as they are useless.

Take a breath.
Have a laugh.
Then get back to work.

Author Ted Backer, **Genre** Non-Fiction Humour, **Date** April 2026, **Formats** Paperback and ebook, 141 pages (Paperback)

Available at Amazon [HERE](#) (Paperback) and [HERE](#) (ebook).